



WSOC-TV
P.O. Box 37001
Charlotte, NC 28237
ph: (704) 335-4800
fx: (704) 335-4960

Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645191
Inv Date 10/28/2012
Terms Net 30
Contract 325181
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260361
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:59AM

Charlotte (WSOC)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	Spot	5:00:00AM- 5:30:00AM	Per week (2),Tu,We,Th,Fr	10/23/12 5:08AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G145H	\$425.00	
1.2	Spot	5:00:00AM- 5:30:00AM	Per week (2),Tu,We,Th,Fr	10/24/12 5:22AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G145H	\$425.00	
2.2	Spot	6:00:00AM- 6:30:00AM	Per week (2),Tu,We,Th,Fr	10/23/12 6:24AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$1175.00	
2.2	Spot	6:00:00AM- 6:30:00AM	Per week (2),Tu,We,Th,Fr	10/24/12 6:22AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$1175.00	
3.2	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 7:49AM (Tu)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
3.2	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 7:49AM (We)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
3.2	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 7:25AM (Th)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G145H	\$1075.00	
3.2	Spot	7:00:00AM- 8:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 7:29AM (Fr)	00:30	GOOD MORNING AMERICA 7A-8A	OFA12G182H	\$1075.00	
4.1	Spot	6:00:00AM- 7:00:00AM	Day,Sa-1	10/27/12 6:39AM (Sa)	00:30	EYEWITNESS NEWS SATURDAY 6A	OFA12G182H	\$300.00	
7.1	Spot	8:00:00AM- 9:00:00AM	Day,Su-1	10/28/12 8:42AM (Su)	00:30	GOOD MORNING AMERICA SUNDAY	OFA12G182H	\$800.00	
8.2	Spot	9:00:00AM-10:00:00AM	Per week (2),Tu,We,Th,Fr	10/23/12 9:31AM (Tu)	00:30	LIVE! WITH KELLY	OFA12G145H	\$375.00	
8.2	Spot	9:00:00AM-10:00:00AM	Per week (2),Tu,We,Th,Fr	10/24/12 9:34AM (We)	00:30	LIVE! WITH KELLY	OFA12G145H	\$375.00	
9.2	Spot	10:00:00AM-11:00:00AM	Per week (3),Tu,We,Th,Fr	10/23/12 10:49AM (Tu)	00:30	KATIE COURIC	OFA12G145H	\$375.00	
9.2	Spot	10:00:00AM-11:00:00AM	Per week (3),Tu,We,Th,Fr	10/24/12 10:21AM (We)	00:30	KATIE COURIC	OFA12G145H	\$375.00	
9.2	Spot	10:00:00AM-11:00:00AM	Per week (3),Tu,We,Th,Fr	10/25/12 10:20AM (Th)	00:30	KATIE COURIC	OFA12G145H	\$375.00	
10.2	Spot	11:00:00AM-12:00:00PM	Per week (2),Tu,We,Th,Fr	10/23/12 11:34AM (Tu)	00:30	The View	OFA12G145H	\$675.00	
10.2	Spot	11:00:00AM-12:00:00PM	Per week (2),Tu,We,Th,Fr	10/24/12 11:34AM (We)	00:30	The View	OFA12G145H	\$675.00	
11.2	Spot	12:00:00PM- 1:00:00PM	Per week (3),Tu,We,Th,Fr	10/23/12 12:25PM (Tu)	00:30	EYEWITNESS NEWS 12P	OFA12G145H	\$375.00	
11.2	Spot	12:00:00PM- 1:00:00PM	Per week (3),Tu,We,Th,Fr	10/24/12 12:38PM (We)	00:30	EYEWITNESS NEWS 12P	OFA12G145H	\$375.00	
11.2	Spot	12:00:00PM- 1:00:00PM	Per week (3),Tu,We,Th,Fr	10/25/12 12:55PM (Th)	00:30	EYEWITNESS NEWS 12P	OFA12G145H	\$375.00	
12.1	Spot	12:00:00PM-12:30:00PM	Day,Sa-1	10/27/12 12:24PM (Sa)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12G182H	\$275.00	
13.1	Spot	12:00:00PM-12:30:00PM	Day,Su-1	10/28/12 11:59AM (Su)	00:30	EYEWITNESS NEWS 12P SA-SU	OFA12G182H	\$275.00	
14.2	Spot	3:00:00PM- 4:00:00PM	Per week (2),Tu,We,Th,Fr	10/23/12 2:59PM (Tu)	00:30	DR. PHIL	OFA12G145H	\$375.00	
14.2	Spot	3:00:00PM- 4:00:00PM	Per week (2),Tu,We,Th,Fr	10/24/12 3:31PM (We)	00:30	DR. PHIL	OFA12G145H	\$375.00	
15.2	Spot	4:00:00PM- 5:00:00PM	Per week (2),Tu,We,Th,Fr	10/23/12 4:55PM (Tu)	00:30	DR. OZ SHOW	OFA12G145H	\$825.00	
15.2	Spot	4:00:00PM- 5:00:00PM	Per week (2),Tu,We,Th,Fr	10/24/12 4:22PM (We)	00:30	DR. OZ SHOW	OFA12G145H	\$825.00	
16.2	Spot	5:00:00PM- 5:30:00PM	Per week (3),Tu,We,Th,Fr	10/23/12 5:21PM (Tu)	00:30	EYEWITNESS NEWS 5P	OFA12G145H	\$1200.00	
16.2	Spot	5:00:00PM- 5:30:00PM	Per week (3),Tu,We,Th,Fr	10/24/12 5:22PM (We)	00:30	EYEWITNESS NEWS 5P	OFA12G145H	\$1200.00	
16.2	Spot	5:00:00PM- 5:30:00PM	Per week (3),Tu,We,Th,Fr	10/25/12 5:23PM (Th)	00:30	EYEWITNESS NEWS 5P	OFA12G145H	\$1200.00	
17.2	Spot	5:30:00PM- 6:00:00PM	Per week (2),Tu,We,Th,Fr	10/23/12 5:43PM (Tu)	00:30	EYEWITNESS NEWS 530P	OFA12G145H	\$1300.00	
17.2	Spot	5:30:00PM- 6:00:00PM	Per week (2),Tu,We,Th,Fr	10/24/12 5:44PM (We)	00:30	EYEWITNESS NEWS 530P	OFA12G145H	\$1300.00	
18.2	Spot	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	10/23/12 6:23PM (Tu)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
18.2	Spot	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	10/24/12 6:27PM (We)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
18.2	Spot	6:00:00PM- 6:30:00PM	Per week (3),Tu,We,Th,Fr	10/25/12 6:29PM (Th)	00:30	EYEWITNESS NEWS 6P	OFA12G145H	\$1500.00	
19.1	Spot			10/27/12		1 preempt @ \$490.00		\$0.00	Pre-empt
20.1	Spot	6:00:00PM- 6:30:00PM	Day,Su-1	10/28/12 6:26PM (Su)	00:30	EYEWITNESS NEWS 6P SA-SU	OFA12G182H	\$1000.00	
21.2	Spot	7:00:00PM- 7:30:00PM	Per week (2),Tu,We,Th,Fr	10/23/12 7:21PM (Tu)	00:30	INSIDE EDITION	OFA12G145H	\$1600.00	
21.2	Spot	7:00:00PM- 7:30:00PM	Per week (2),Tu,We,Th,Fr	10/24/12 7:20PM (We)	00:30	INSIDE EDITION	OFA12G145H	\$1600.00	
22.2	Spot	7:30:00PM- 7:56:00PM	Per week (2),Tu,We,Th,Fr	10/23/12 7:39PM (Tu)	00:30	ENTERTAINMENT TONIGHT	OFA12G145H	\$1600.00	



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Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associ(2890)
Buyer BASSETT, LAURA
Salesperson Telerep/Philadelphia, Philadelphia (1057)
ph: (555) 555-5555

Invoice 645191
Inv Date 10/28/2012
Terms Net 30
Contract 325181
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Acct Types National/Political
Est/Headline 1537/06260361
Demo
Revision
Comments OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 11:29:59AM

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DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISD	Amount	Remarks
22.2	Spot	7:30:00PM- 7:56:00PM	Per week (2),Tu,We,Th,Fr	10/24/12 7:41PM (We)	00:30	ENTERTAINMENT TONIGHT	OFA12G145H	\$1600.00	
23.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	10/23/12 11:21PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G145H	\$925.00	
23.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	10/24/12 11:26PM (We)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G145H	\$925.00	
23.2	Spot	11:00:00PM-11:35:00PM	Per week (3),Tu,We,Th,Fr,Su	10/25/12 11:23PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	OFA12G145H	\$925.00	
24.2	Spot	11:35:00PM-12:02:00AM	Per week (3),Tu,We,Th	10/23/12 11:47PM (Tu)	00:30	Nightline	OFA12G145H	\$700.00	
24.2	Spot	11:35:00PM-12:02:00AM	Per week (3),Tu,We,Th	10/23/12 11:57PM (Tu)	00:30	Nightline	OFA12G145H	\$700.00	
24.2	Spot	11:35:00PM-12:02:00AM	Per week (3),Tu,We,Th	10/24/12 11:47PM (We)	00:30	Nightline	OFA12G145H	\$700.00	
27.3	Spot	8:00:00PM- 9:00:00PM	Day,Tu-1	10/23/12 7:59PM (Tu)	00:30	DANCING WITH THE STARS RESULTS SHOW	OFA12G145H	\$2000.00	
31.1	Spot	10:00:00PM-11:00:00PM	Day,W-1	10/24/12 10:30PM (We)	00:30	NASHVILLE	OFA12G145H	\$4300.00	
32.1	Spot	8:00:00PM- 9:00:00PM	Day,Th-1	10/25/12 8:20PM (Th)	00:30	LAST RESORT	OFA12G145H	\$4000.00	
34.1	Spot	10:00:00PM-11:00:00PM	Day,Th-1	10/25/12 10:39PM (Th)	00:30	SCANDAL	OFA12G145H	\$5000.00	
36.1	Spot	9:00:00PM-10:00:00PM	Day,F-1	10/26/12 9:23PM (Fr)	00:30	ALL ACCESS NASHVILLE	OFA12G182H	\$3000.00	
38.1	Spot	7:00:00PM- 8:00:00PM	Day,Su-1	10/28/12 7:14PM (Su)	00:30	WORLD'S FUNNIEST MOMENTS-HALLOWEEN	OFA12G182H	\$2500.00	
39.1	Spot	8:00:00PM- 9:00:00PM	Day,Su-1	10/28/12 8:38PM (Su)	00:30	ONCE UPON A TIME	OFA12G182H	\$6000.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day,Su-1	10/28/12 9:41PM (Su)	00:30	REVENGE	OFA12G182H	\$6500.00	
56.1	Spot	5:30:00AM- 6:00:00AM	Per week (2),Tu,We,Th,Fr	10/23/12 5:53AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 5A-6A	OFA12G145H	\$425.00	
56.1	Spot	5:30:00AM- 6:00:00AM	Per week (2),Tu,We,Th,Fr	10/24/12 5:58AM (We)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$425.00	
57.1	Spot	6:30:00AM- 7:00:00AM	Per week (1),Tu,We,Th,Fr	10/23/12 6:54AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 6A	OFA12G145H	\$1175.00	
58.1	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/23/12 8:28AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
58.1	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/24/12 8:50AM (We)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
58.1	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/25/12 8:29AM (Th)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G145H	\$975.00	
58.1	Spot	8:00:00AM- 9:00:00AM	Day,Tu-1,W-1,Th-1,F-1	10/26/12 8:48AM (Fr)	00:30	GOOD MORNING AMERICA M-F 8A-9A	OFA12G182H	\$975.00	
60.0	Spot	9:00:00PM- 9:30:00PM	Per week (1),Tu	10/23/12 9:21PM (Tu)	00:30	HAPPY ENDINGS	OFA12G145H	\$3500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$81,600.00	Total Spots	61
Commission	(\$12,240.00)		
Net Total	\$69,360.00		